



Grant Funding

Traffic Engineering Workshop

6/5/2024



Agenda

Background

Strategies

Trends

Case Studies

Wrap up

My Background

GRANTWRITER



What my friends think I do



What my mom thinks I do



What program staff think I do



What my boss thinks I do



What I think I do

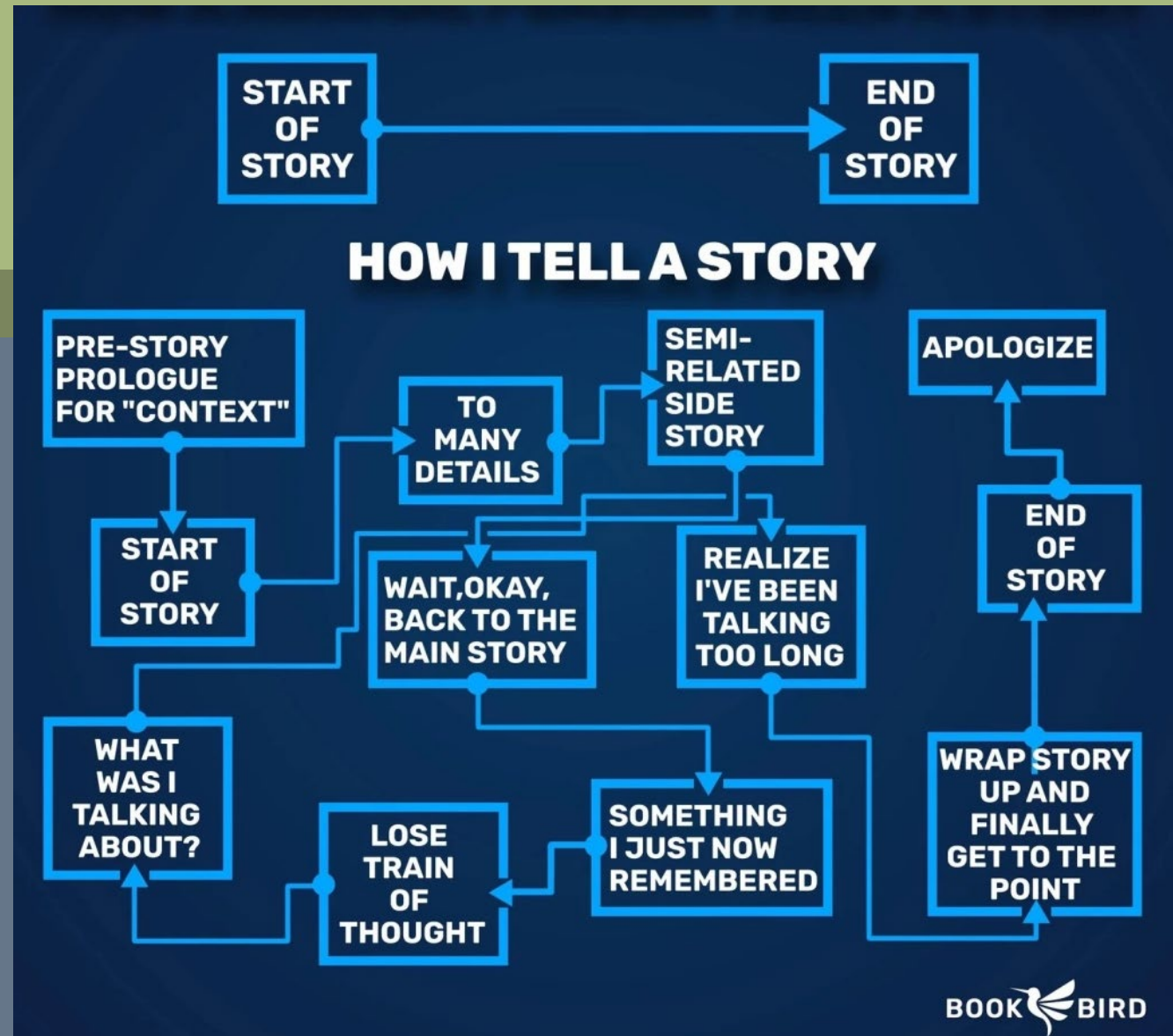


What I really do

COVID-Era Federal Funding Programs



Strategies / Mindset





Strategies / Timeline

Need/justification for the project (community engagement)

Letters of support / project partners

Environmental review considerations

Cost estimates

Maps / site plan

Authorizing legislation

Certification of matching funds

Ownership documentation

Future maintenance plans / budget

Project area photos

Signatures

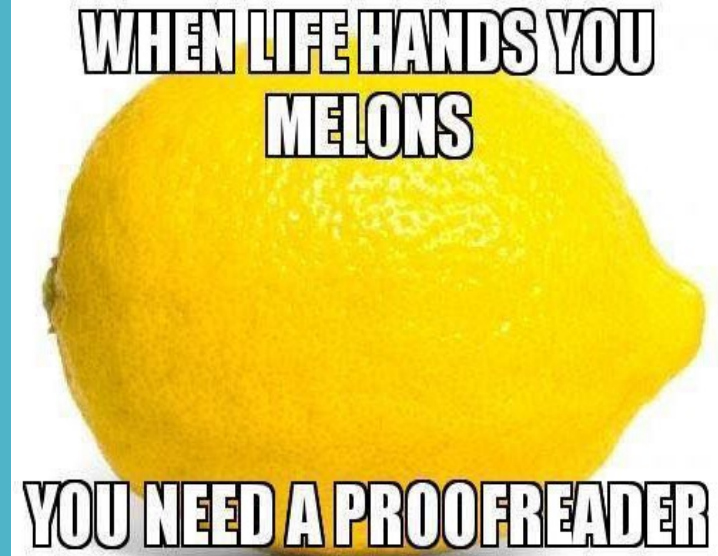
The type of persistence I need to finish a grant



Dea Poirier
@deapoirierbooks

God grant me the confidence and perseverance of a typo that's made it through 45 rounds of edits

Plan the work then work the plan. Work backwards from deadline. Use data to support your statements.



Be creative and adaptable. Align your mission with the funder's.



Follow the directions. Allow a "fresh set of eyes" to review the application prior to submission.



Trends



Competitive procurement

Planning & community engagement (funding for planning!)

Inclusion in broader planning documents

Partnerships

Justice 40 / emphasis on historically unserved and underserved populations

Green infrastructure / climate resilience

More online applications and communication

AI in proposal writing

Buzzwords: sustainability and resilience (environment & budget), social good/DEI, inclusion, data driven decisions, storytelling, impact-driven solutions

Let's match some projects with programs...



Roadway



Bridge



Active Transportation

Thank you

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